

The Mackay-Bowen Mining & Resource Expo

MACKAY ENTERTAINMENT & CONVENTION CENTRE • 22nd - 24th FEB 2012

What some of the exhibitors have said about the Mackay-Bowen Mining & Resource Expo...



"The Expo was a success and we also had good marketing exposure. We look forward to working with you again in 2011"

Brenden Norman, Branch Manager – Bullivants – Handling Safety



"Being a first time exhibitor was an excellent experience for us as an Engineering Company. We believe that the quality of the people who passed through our stand was outstanding, and we were able to converse about a number of applications where we could work together. Additionally we made contact with possible new customers who expressed an interest in our products being able to resolve some issues they currently have. We look forward to meeting them all at the next exhibition."

David Lester, Engineering Manager - Stott Industrial Supplies



"The Mackay-Bowen Mining Expo was Fantastic – What a great opportunity to see some new innovations under the one roof. It's a great way to promote business too - so many people in a condensed environment."

Chris Downes, Account Manager – Coates Mackay



"We obtained plenty of good leads and a substantial amount of new customers."

Dannielle Ruggieri, Sales Coordinator – Neverfail Springwater



"It was a new experience for Icom to attend a mining show. It has proven that our marketing & sales team along with our technicians are working cohesively. The responses we received from the show were excellent. We received a lot of positive feedback from other exhibitors and attendees about how Icom products have come of age."

Kitty Mau, Marketing Coordinator - Icom (Australia) Pty Ltd



"The Expo provided an avenue into the mining and industrial sector markets, to showcase the products and services of Uni-span, which would otherwise have taken considerably more legwork to access the client base. We received a very good response to our stand which we believe was because it was a hands on approach rather than a media type presentation. The visitors were able to see actual products in a real situation and backed up with credible literature and personnel."

Rhian Van der Oort, Sales /Marketing Representative – Uni-Span